



BRECK FOUNDATION

HELPING YOUNG PEOPLE RECLAIM THE INTERNET



Who are the Breck Foundation



Breck Foundation is at the forefront of efforts to safeguard children and young people online.

Our organisation was founded in 2014 in response to the tragic loss of Breck Bednar, a 14-year-old boy who was groomed and murdered by an online predator. Our work aims to prevent this from ever happening again. Our work saves lives.

We are a Southeast England-based charity with national relevance and impact. We reach thousands of children and young people in schools and other community settings with Breck's story every year. Our talks and educational materials fill a gap in the current UK curriculum that otherwise leaves children vulnerable to online grooming and exploitation.

With 98% of young people now active internet users, current and future generations grow up having to navigate new and evolving digital dangers. We are committed to making the internet a place where children can live, play and thrive in safety.

Since 2014, we have empowered more than 152,000 students, teachers, parents, and carers, to keep themselves and the young people in their lives safe online.

We are helping young people reclaim the internet.



"The Breck Foundation sessions were our highest-scoring sessions, both for overall marks and in terms of giving people actionable advice"

A global financial services Breck Foundation corporate partner



What we can offer you and your staff

We visit organisations and companies (both in person and virtually) to deliver our lifesaving online talks and empower staff to be online safety heroes for the children and young people in their lives.

Speaker session

We have crafted the lived experience of the online grooming and murder of Breck Bednar into a powerful talk – ‘Breck’s story’.

Our corporate sessions are centralised around using Breck’s story to illustrate to parents and other caregivers the signs of online grooming and how to effectively respond to suspected cases.

Our speaker sessions are gripping, moving and powerful in ways other corporate talks aren't. We make sure your staff go away empowered with the knowledge of how to protect the children in their lives.



"Although it was a very sad subject, our company's staff were unanimous that it was a phenomenal presentation about cyberstalking and grooming"

**A Breck Foundation Corporate Friend -
a leading global provider of business information and analytics**



Online crime rates against young people are rising

Over the last 20 years, there has been a meteoric rise in children and young people's online and digital engagement and with it we have witnessed a corresponding increase in online safety issues and threats.

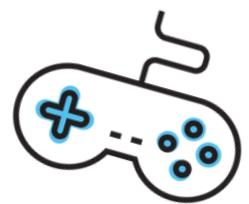
we protect them



In the year 2000, only 26% of the UK population went online. By 2021, 99% of UK children were active internet users.

According to Ofcom, most parents with children under the age of 16 are worried about the type of content their child sees online, including violence, bad language, and sexual acts. Due to the ever-evolving digital landscape, we are facing an increasing number of unregulated online spaces that predators, groomers, scammers, and anyone seeking to cause harm can use.

It is children and young people who, in our shared online world, are most at risk.



I learned all the signs of grooming and I think it was very helpful as I can tell my friends outside of school about it and feel safer. It was scary but I know how to be aware of it now.

Kai, aged 11

The work we do



Online Safety Schools Programme



We deliver powerful, inspiring online safety presentations to children at their schools. By using a real-life story we reach deeper and connect with pupils in ways that other talks do not. We believe that because everyone has eyes and ears, everyone needs to be aware of the signs of grooming so they can take action, such as reporting and preventing. This is why, parents, caregivers, governors, teachers, librarians, front office, caretakers and other school staff also participate in our workshops and presentations.



Breck Ambassadors

Delivered in partnership with the Volunteer Police Cadets, this peer-to-peer programme trains young cadets and empowers them to teach Breck's story in their local schools.

The programme creates a host of well-informed ambassadors of digital safety who can educate and inspire thousands of their peers, hugely expanding the reach and capabilities of our Foundation.

Primary school student, on how their behaviour changed after seeing a Breck Foundation Presentation

"If people try to talk to me online, I don't listen or talk back. I ignore them. If they spam me with inappropriate things I'll leave and block them so they can't do anything to me. I use private channels to talk to my friends only"



Our original play, Game Over



The award-winning playwright Mark Wheeler wrote the powerful verbatim play 'Game Over' based on Breck's story for secondary school students to perform through their drama curriculum. There are a series of complimentary workshops designed to explore issues around online grooming. These workshops empower young people to speak up when concerned and give them the tools to do so.

Advocacy and campaigning



Breck Foundation believes that wholesale change is needed to create a world in which all children and young people can engage safely online. This type of change can only come through policy development.

By bringing Breck's story to the table, we seek to influence policy and decision-makers, to urge them to take strong and decisive action for children and young people's online safety.

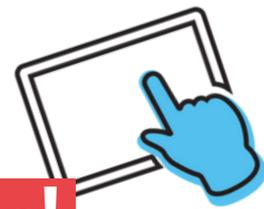


Since 2014, so far, we've reached

14,000
parents

125,000
children &
young people

13,000
teachers



Want to do more? Partner with us!

If you would like to support us, you can enter a partnership as our Corporate Breck Foundation Friend.



Fundraising options

A great way to become a Corporate Breck Foundation Friend is by creating a fundraising team inside your company to take on an amazing challenge together to help raise money for our work.

If you are interested in our CBFF fundraising option then please do let us know and we can tell you any opportunities we have available.

a recent corporate Breck Foundation Friend fundraising poker night



Sponsorship options

One-off sponsorship: make a one-off donation of any amount.

Recurring annual sponsorship: make an annual and ongoing contribution to our work of a fixed amount.

Whole project sponsorship: choose to fund all costs associated with delivering a large-scale educational project or offer part funding.



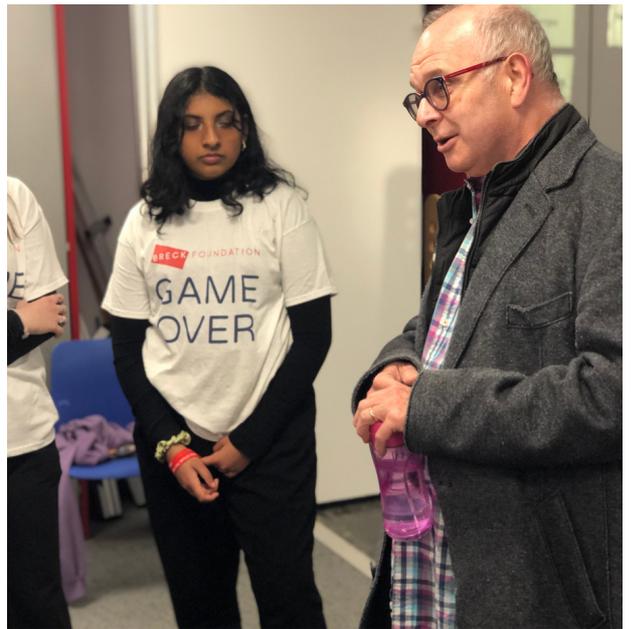
Your impact

We are a unique and dynamic organisation that makes a real difference. With your partnership, we can do brilliant things.

Below are examples of the increased impact we can generate through a partnership with you. We are so incredibly grateful for any amount that you can donate.

£1,000

would allow us to deliver training sessions to 300 trainee teachers, so that they can spot the signs of grooming in their pupils throughout their whole career, protecting thousands of children.



£5,000

would allow us to deliver two secondary school performances of the powerful 'Game Over' play and the accompanying educational workshops. This will reach an average total of 2,500 young people, teachers and parents.

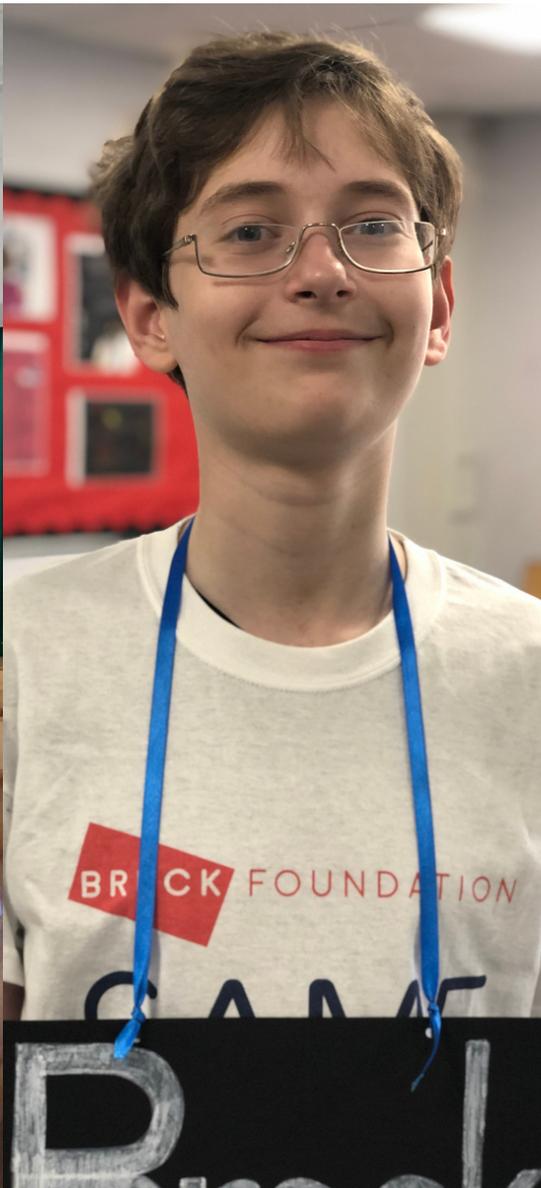


£10,000

would allow us to attend 40 schools and empower more than 12,000 pupils with essential online safety skills.

Fund a whole project

By working with our team on a creative partnership you can fund or part-fund a project. You will receive full credit



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