

SAFEGUARDING CHILDREN AND
YOUNG PEOPLE ONLINE

BECOME A
CORPORATE
BRECK FOUNDATION
FRIEND



WITH YOUR PARTNERSHIP WE CAN DO
BRILLIANT THINGS

BRECK FOUNDATION

Executive summary

Breck Foundation is at the forefront of efforts to safeguard children and young people online.

Current and future generations of children and young people grow up navigating the potential harms of technology and the internet. Our priority is to help them to develop digital resilience and be safe online.

Our organisation was founded in 2014 in memory of Breck Bednar, a 14-year-old boy who was groomed and murdered by someone he met online. Our work aims to prevent this from ever happening again. Our work saves lives.

In the UK, 98% of children are active internet users, which means almost every child is at risk of digital and online harm. Through our work informing, educating, and empowering children, teachers, parents and the wider community, Breck Foundation aims to help children and young people reclaim the internet from those who use it to harm others.

Since 2016 we have empowered more than

114,000


students, teachers, parents, and carers, to keep themselves and the young people in their lives safe online

Why we need your partnership

Our goal is to reach **all** children irrespective of their backgrounds. However, historically, our work has been most readily accessible to schools that can afford to pay for it. This has inadvertently excluded vulnerable children from poorer socio-economic and diverse backgrounds. Statistics have shown that children from these communities are more vulnerable to online harm.

As we move into a new phase of development and impact for the Foundation, we want to remove any barriers to the vital education we provide. We are looking for innovative new ways to provide our services to schools free of charge, allowing us to reach more children and young people.

Your partnership with us will help remove financial barriers, so that more young people can experience our lifesaving work.

A close-up, profile view of a young girl with dark hair, looking intently at a tablet computer. The background is blurred, showing what appears to be a colorful map or poster on a wall.

Online grooming crimes recorded by police jumped

70%

in the past three years reaching an all-time high in 2021

NSPCC



We have designed our Corporate Breck Foundation Friends programme to exist inside our 'whole community' approach. We recognise that everyone in society is a stakeholder in young people's safety. There is always a child or young person that we could look out for, whether they are our children, our friends, our family members, our neighbours or anyone else in our community.

When companies such as yours enter into this partnership they will immediately benefit from our expertise. Our Breck Foundation speakers will visit you to deliver our powerful talk that will equip your staff and colleagues with the skills they need to keep the young people in their lives safe online.

Your partnership helps reach, educate and create a whole community of online safety heroes within your organisation.



Although it was a very sad subject, our company's staff were unanimous that it was a phenomenal presentation about cyberstalking and grooming.

A Breck Foundation Corporate Friend -
a leading global provider of business information and analytics



Summary of our work

Online Safety Schools Programme

We deliver powerful, inspiring online safety presentations to children at their schools. We believe that because everyone has eyes and ears, everyone needs to be aware of the signs of grooming so they can take action, such as reporting and preventing. This is why, governors, teachers, librarians, front office, caretakers and other school staff also participate in our workshops and presentations.

Our powerful suite of Special Educational Needs and Disability (SEND) resources help us effectively share Breck's story with SEND pupils. The resources include music, a picture book, a play, and a graphic novel.

We supply schools with post-presentation resources to enable them to continue engagement in the classroom after our presentations. This is because most disclosures from children come just after or even during our talks, and we have found that the best way to encourage more of this is to keep the children talking.

75%

of secondary-age students said they were more aware of internet safety issues since Breck Foundation presented at their school

Our original resources – Game Over

The award-winning playwright Mark Wheeler wrote the powerful verbatim play 'Game Over' based on Breck's story for secondary school students to perform through their drama curriculum.

These student-led performances, which can reach whole-school groups, parents, and teachers, allow for students to become immersed in the story while learning how to stay safe online. In April 2022, Breck Foundation supported a two-day event with Hatch End High School and Nower Hill High School in Harrow, where students performed the play.

To accompany Game Over, we have created a series of supporting workshops for students to attend, designed to:

- explore issues around online behaviour and grooming
- educate about potential victims, predators, signs of grooming and how to seek help
- empower young people to speak up when concerned and giving them the tools to do so



If people try to talk to me online, I don't listen or talk back. I ignore them. If they spam me with inappropriate things I'll leave and block them so they can't do anything to me. I use private channels to talk to my friends only.

Primary school student, on how their behaviour changed after seeing a Breck Foundation Presentation





Breck Ambassadors Programme

Delivered in partnership with the Volunteer Police Cadets, this peer-to-peer programme trains young cadets and empowers them to teach Breck's story in their local schools. The programme creates a host of well-informed ambassadors of digital safety who can educate and inspire thousands of their peers, hugely expanding the reach and capabilities of our Foundation.



The children were engaged and learning. A child in my class went home and told her family all about it and they are now having a technology-free day once a week.

Teacher, Brindishe Lee School
after seeing a Breck Foundation Presentation

Advocacy and campaigning

Breck Foundation believes that wholesale change is needed to create a world in which all children and young people can engage safely online. This type of change can only come through policy development. By bringing Breck's story to the table, we seek to influence policy and decision-makers, to urge them to take strong and decisive action for children and young people's online safety.

The effect of your partnership

We are a unique and dynamic organisation that makes a real difference. With your partnership, we can do brilliant things. Below are examples of the increased impact we can generate through a partnership with you. We are grateful for any amount that you can donate.

£5,000

would allow us to deliver two secondary school performances of the powerful 'Game Over' play and the accompanying educational workshops. This will reach an average total of 2,500 young people, teachers and parents.

£10,000

would allow us to attend 40 schools and empower more than 12,000 pupils with essential online safety skills.

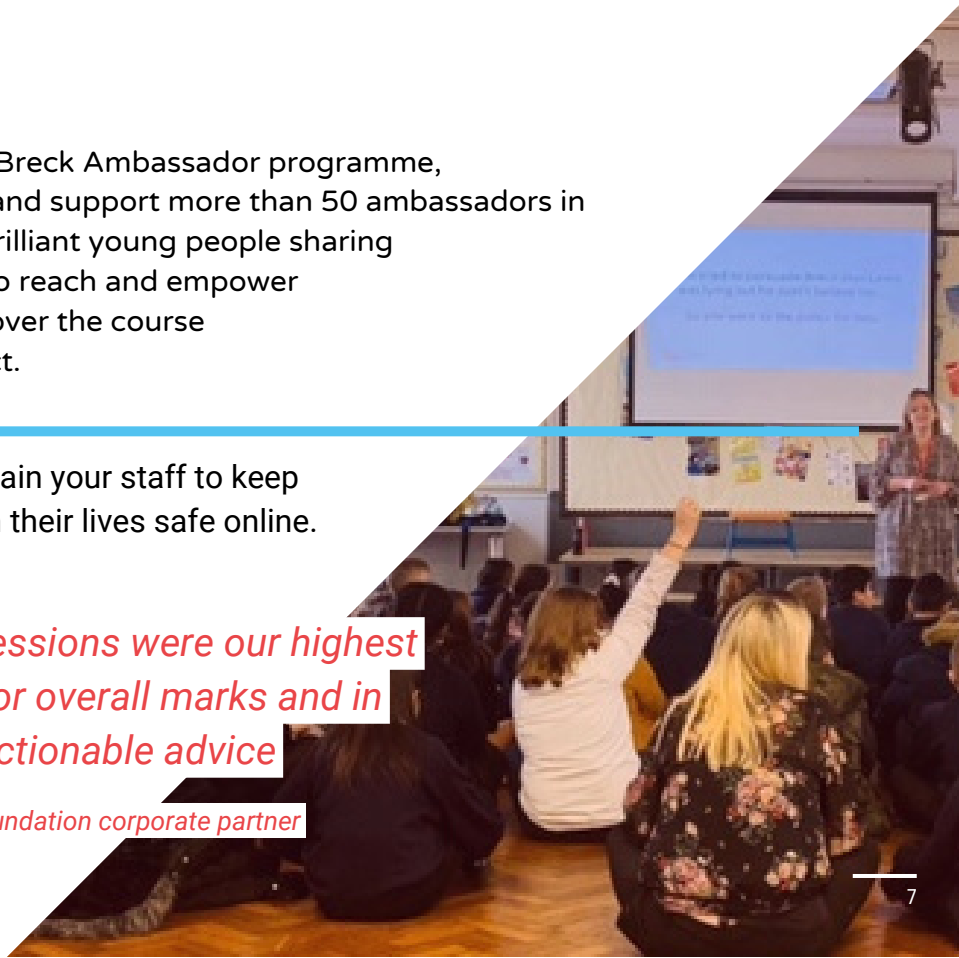
£35,000

would fund the expansion of the Breck Ambassador programme, allowing the Foundation to train and support more than 50 ambassadors in a year creating a community of brilliant young people sharing Breck's story, with the potential to reach and empower more than 10,000 of their peers over the course of their participation in the project.

When we partner together, we will train your staff to keep themselves and the young people in their lives safe online.

■ ■ *The Breck Foundation sessions were our highest scoring sessions, both for overall marks and in terms of giving people actionable advice*

A global financial services Breck Foundation corporate partner



Sponsorship options

One-off sponsorship: make a one-off donation of any amount.

Recurring annual sponsorship: make an annual and ongoing contribution to our work of a fixed amount.

Whole project sponsorship: choose to fund all costs associated with delivering a large-scale educational project or offer part funding.

What you can expect from us



For the duration of our partnership, we will attend annual organisational staff events to deliver our lifesaving online talks and empower your staff to be online safety heroes for children and young people.



We will add your company to the list of 'corporate friends'/sponsors on our website and acknowledge your partnership (through logos and corporate quotes) in our regular newsletters, publications and social media posts that reach our many thousands of our supporters worldwide.



Where a whole project is funded or part-funded, your partnership/sponsorship will be acknowledged in publicity materials relating to that project.



As a partner, you will receive our newsletters and other publications to share with your staff. These will contain updates on our work and new important insights into how children and young people are experiencing the digital world, as well as tips to help keep them safe online.

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