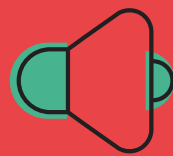




POST-PRESENTATION PACK

CORPORATE/CONFERENCES





Thank you for hosting Breck Foundation

Keeping children safe, preventing future tragedies and stopping online harm is what Breck Foundation is all about. In this pack, you'll find more information about ways you can get involved to support our work, helpful advice on how to stay safe, and post-session lesson plans.

Our organisation was founded in 2014 by Lorin LaFave Gordon in response to the tragic loss of her son Breck Bednar, a 14-year-old boy who was groomed and murdered by an online predator.

Our work aims to prevent this from ever happening again. Our work saves lives.

We are a UK wide charity with international relevance and impact. Since 2014, we've reached over 335,000 people in person and online, including more than 276,000 children and young people, bringing Breck's story into schools and other community settings every year. Our talks and educational materials fill a gap in the current UK curriculum that otherwise leaves children vulnerable to online grooming and exploitation. We take a whole community approach, working also with teachers, school support staff, parents, private sector employees and the wider UK public to create a network of digital champions – adults we empower to take effective action to protect the wellbeing and lives of young people.

We have crafted the lived experience of the online grooming and murder of Breck Bednar into a powerful session that is gripping, moving and effective in ways other online safety talks aren't. We deliver our unique lifesaving talk to conferences, corporate organisations and community groups across the UK – why not recommend us to an organisation you know?

We do more than educate; we bring a unique perspective when we work with policymakers across all levels of government and technology companies to create more robust digital policies and practices that put young people's safety first.

Young people are growing up having to navigate new and evolving digital dangers as fast as the internet itself changes. We are committed to making the internet a place where children can live, play and thrive in safety.

We are helping young people reclaim the internet.

Erica Thornton
Chief Executive, Breck Foundation



Who is the Breck Foundation?

Breck Foundation is at the forefront of efforts to safeguard children and young people online.

Breck Foundation was founded in 2014 in response to the tragic loss of **Breck Bednar**, a 14-year-old boy who was groomed and murdered by an online predator. Our work aims to prevent this from ever happening again. **Our work saves lives.**

We are a UK wide charity, reaching thousands of children and young people in schools and other community settings with Breck's story every year. Our talks and educational materials **fill a gap in the current UK curriculum** that otherwise leaves children vulnerable to online grooming and exploitation.

300,000+

students, teachers, parents and carers **empowered** since 2014 to keep themselves and young people **safe online**

99%

of young people (12+) in the UK are now **active internet users**, navigating risks that keep evolving

We are committed to making the internet a place where children can live, play and thrive in safety.

We are helping young people reclaim the internet!



OUR FOUNDER

Our founder, Lorin LaFave Gordon, believes that if Breck had heard the talk we deliver about grooming, **he would still be alive today.**



Why internet safety?

In the year 2000, only 26% of the UK population was using the internet. Today, **96% of children aged 5+ in the UK are online, rising to 99%** by the time they reach secondary school age (Ofcom, 2024).

According to Ofcom, most parents with children under the age of 16 are **worried about the type of content their child sees online**, including violence, bad language, and sexual acts. Due to the ever-evolving digital landscape, we are facing an **increasing number of unregulated online spaces** that predators, groomers, scammers, and anyone seeking to cause harm can use.

It is **children and young people** who, in our shared online world, **are most at risk**.

OUR VISION

A world in which children and young people can live, play and learn online safely



We now have Breck speakers in multiple locations across the UK!



Honesty



Inclusivity



Pro-tech & gaming



Co-production



OUR VALUES



Signs of grooming you may spot in a child

It is worth noting that some of these signs have other causes, but a selection of them seen together indicates grooming and that intervention is needed.

Behaviour change

Anxious, depressed, withdrawn, angry or defiant

Gifts or freebies

The child may not be able to explain why they have them

Isolation

Groomers isolate a child, but a child may also pull away from friends, family, hobbies etc.

Control and manipulation

Child not acting with free will

Sexualised behaviour

Sudden inappropriate language/actions

Risk-taking

Unable to see or acknowledge risks, such as meeting up/giving personal info

Secrecy

A child may be told to keep a relationship secret, but may also hide devices or content, or lock themselves away in a room to avoid questions





Conversation starters

Primary age:

- 'How does this game/app work?
- Can I play?' 'Which apps or games are you into at the moment?' '
- Do you have any online friends?'
- 'Have you ever seen any bad behaviour online?'
- What did you see? What did you do about it?'
- Do you know where to go for help if something upsets you online?' (remind them of their trusted adults, CEOP or Childline),
- 'What kinds of things should we do to keep our personal information safe when we're online?'
- 'What happens to what we say or send when we post it online?'

Secondary age:

- 'What apps/games is everyone using at your school? What's the social media app of the moment?'
- 'Have you ever seen anyone scamming or tricking people online? What did you see/hear about?'
- 'How do you know that what you're reading about is truthful or fake? What steps do you take to make sure you're not reposting fake stories?'
- 'Do you know your limits?' (You can talk about screen addiction, getting enough sleep, the endless scroll of social media)
- 'I heard about a girl getting tricked into sending nude selfies and then someone shared them without permission. I thought it was really sad. Have you ever heard about that sort of thing?'
- 'How do you know the person you're chatting to online is who they say they are?'
- 'Do you think you could tell if someone was scamming/catfishing you? How?'
- 'Should we treat people differently online than in the real world? How?'

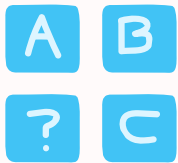


What to do if a child reveals abuse/exploitation

If a child is in immediate danger please make sure to call the police on 999 as soon as you can



Listen: Let the child talk without expressing your own views and feelings, make sure not to seem shocked or as if you don't believe them as this might make them stop talking



Give them the words to use: If they are struggling to explain what is happening prompt them by asking questions that show the signs of grooming such as 'do they want to keep your friendship secret?' / 'are they asking to meet you in person alone?'



Reassure them and remind them it's not their fault: Let the child know they have done the right thing by telling you, and that what is happening to them is not their fault



Make sure they know you are taking them seriously: Children and young people keep abuse secret because they do not think they will be trusted and believed



Do not take matters into your own hands and confront the perpetrator: This might inadvertently make it worse for the child



Explain to the child what you are going to do next: Let them know that you have to report it to someone who can provide help



Report what the child has told you as soon as possible: Make sure to be as accurate as possible - visit www.nspcc.org.uk/keeping-children-safe/reporting-abuse/report/ | or call the NSPCC on 0808 800 5000



Our work!

Exceptional educational speaker sessions

Breck's Story:

We deliver 'online-safety' educational sessions that share Breck's Story with children of all ages to **empower them to protect themselves against online grooming**.

Neuroscience backs up what we already know from our sessions – that the telling of the story of Breck is a **uniquely powerful tool**. When we listen to stories, neural activity increases fivefold. Using Breck's real-world story is a unique angle that allows us to **deliver powerful messages** and get the type of response from attendees that **generic sessions rarely get**.

WHAT SCHOOLS SAY

"I have had so many staff wanting to tell me how insightful, relevant and worthwhile the training session was. It is truly one of the best sessions we have offered to our pupils and staff."

Teacher - Claremont High School



IMPACT OF OUR WORK

- Greater understanding among young people of the **risks of online grooming, exploitation & abuse**
- Greater confidence in **identifying the specific signs** of online grooming, exploitation and abuse
- **Improved mental health and overall wellbeing** among children and safeguarding adults
- Increased likelihood of **preventing internet grooming** incidents at an early stage
- Increased feelings of **digital resilience** among children and young people
- Children have **increased confidence** distinguishing between **real life friends and online 'friends'**
- **Increased confidence** for adults in **fulfilling safeguarding duties** to children and young people



Satellite presentation sessions

We have a variety of additional session topics that we deliver which come under our **'Satellite Presentations'**. These are available for schools to book directly, however we do ask that students receive our **core session on Breck's Story** prior to schools booking any of these topics.



Wellbeing Online



Digital Citizenship



Fake News!



Understanding AI

Our satellite presentations cover issues that are relevant to young people, not only teaching them the skills they need to survive life online in the 21st century, but also hitting **key parts of the curriculum such as digital literacy and PSHE** (including healthy relationships and online safety).

We now offer Understanding AI and Wellbeing Online to **parents & teachers**.



FEEDBACK

'The sessions that the children took part in were truly fantastic. I have had incredible feedback from the teachers on the sessions and how relevant and engaging they were for the children'

Assistant Headteacher, Prior Weston Primary School



RISE e2e

Resilience Internet Safety Education: End to End

It's a powerful programme to bring even **better, more sustained and impactful** online safety education to your pupils.

The programme starts with a speaker session about Breck's story, then continues over the course of the academic year with a **range of satellite presentations and workshops**. Each presentation has **tailored content** suitable for each school's unique circumstances, and a range of **peer-led projects** around safeguarding and safety.



HOW DOES IT WORK?

The speaker will visit a school **up to three times throughout the year** to deliver the workshops and presentations, as well as offer ongoing support where needed via email and phone.

Our specially designed **monitoring and evaluation surveys** will document how pupils' learning has advanced over the course of the year, and will be **shared with the school at the end of the programme**.





Our powerful play, 'Game Over'

The award-winning playwright Mark Wheeler wrote the **powerful verbatim play 'Game Over'** based on Breck's story for **secondary school students to perform** through their drama curriculum.

These student-led performances and workshops are designed to **reach whole communities** such as school peers, community groups, parents, teachers and all school staff. Working on the play **allows for students to become immersed in the story** while learning how to stay safe online.

100%

of the audience surveyed at a 'Game Over' production said that the **play would inspire them to talk to their children about grooming and internet safety.**

WATCH THE PLAY

Download and stream our brand new **LIVE production of 'Game Over' performed by Brighton Little Theatre Youth Group**. A powerful and moving performance to show your students.



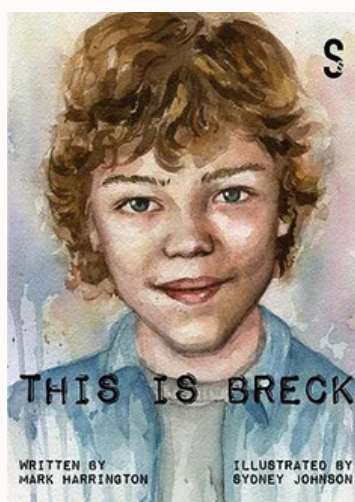


Expertly crafted Special Educational Needs & Disabilities (SEND) sessions and resources

We have **specialist adapted workshops** for SEND children in your school, tailored to **different needs and learning styles**.

Our powerful suite of SEND resources helps us **effectively share Breck's story with SEND pupils**. The resources include music, a picture book, a play, and a graphic novel.

You can now **purchase directly from the Breck Foundation website!**



WATCH & LISTEN

Watch this video to hear SEND teacher and writer Mark Harrington, talk about our adaptable resources

CLICK
HERE!



International reach

Our reach now extends well beyond the UK. Breck Foundation **delivers sessions internationally**, both in person and online, and has worked with schools and organisations across **South East Asia, Europe and the Middle East**.

Wherever we deliver, we **adapt our presentations to reflect local culture, language and safeguarding context**, so every young person, parent and professional gets a session that speaks directly to them.





Youth led impact

Breck Ambassadors

The Breck Ambassadors programme is a **peer-to-peer educational scheme** delivered by young people aged 12-18. They work closely with the Breck team, **delivering Breck's story in their school**, supporting their peers to spot the dangers and signs of online grooming and wider online harms.



PARENT FEEDBACK

"She has found a voice, she has felt nurtured and supported to tell Breck's story and gained in confidence to"

74%

of children felt they listened more carefully to the Ambassador-led assembly

Breck Ambassadors in your school?

Contact us today to learn more on how we can make this happen!





Become a corporate BFF

What we can offer

1

Speaker Sessions: for your staff benefits programme or wellbeing days

We visit organisations and companies (both in person and virtually) to deliver our lifesaving talk centred around Breck's story. Your talk will give all your employees and colleagues the skills to effectively respond to suspected cases of online grooming, exploitation and abuse protecting themselves, and importantly the children in their lives.



2

Responsible Business Partnership: community projects and social value

We can work with you to create projects in your local community that will support you to deliver on your corporate social responsibility agenda.

We can adapt our work to fulfil your ESG goals and work with you on crafting social value propositions into your bids and funding proposals.



3

Team building activities and events: that help us continue our work

Looking for a way to bring your team together and boost morale? We can offer places in marathons to energize your team, cycling events to pedal for a cause, and help you organise corporate events such as thrilling poker nights that promise an unforgettable experience—all while helping build a safer internet for the future.





The impact you could have

£1,000

would allow us to train 300 trainee teachers to spot the signs of online grooming in their pupils throughout their whole career.

£2,000

would fund the delivery of RISE e2e for one year in a local school of your choice - creating a positive impact in the community.

£5,000

would allow us to deliver two full-scale Game Over projects in local secondary schools with accompanying educational workshops and a gala performance you can attend.

£10,000

would allow us to deliver Breck's story at 40 schools and empower more than 12,000 pupils with essential online safety skills.

Other ways to get involved

One-off sponsorship: make a one-off donation of any amount.

Recurring annual sponsorship: make an annual and ongoing contribution to our work of a fixed amount.

Whole project sponsorship: choose to fund all costs associated with delivering a large-scale educational project or offer part funding - this project can be delivered in your local community helping you fulfil your ESG/social value requirements.



Community fundraising

Help bring vital online safety education to your local school, one bake sale, walk or 'wear-red day' at a time.

School budgets are often tight, and we don't want that to stand in the way of vital online safety education. If a school near you would like to bring a Breck Foundation speaker in but funding is the barrier, **your community can fundraise to make it happen.**

From bake sales and talent shows to a 'No Tech for Breck' day or a sponsored walk to school, there are **simple ways to get pupils, staff and parents involved**, and every pound raised goes straight towards keeping children safer online.

How your fundraising helps

£330

Funds one face-to-face session at your school

£550

Funds three face-to-face sessions

£700

Funds four sessions plus an online parent session

Simple ways to get involved



Go 24 hours without phones or screens, sponsored by the hour



Swap uniforms for red, donate £1 to take part



Pupils, staff and parents bake and sell for the cause

Want the full toolkit?

[CLICK HERE!](#)

Request the full fundraising toolkit pack for step-by-step ideas, sponsorship forms, event templates, and everything you need to get started | admin@breckfoundation.org





Where to find help

The Breck Foundation is an online grooming education and preventative charity, these are some of the organisations, agencies and charities they recommend. In an emergency, you should always call the Police on 999.

childline

ONLINE,
ON THE PHONE,
ANYTIME
childline.org.uk
0800 1111

www.childline.org.uk

Childline is a counselling service for anyone under 19 in the UK. It can help with any issue, any time of day or night. Call 0800 1111 or visit the webpage.



www.ceop.police.uk/Safety-Centre/

Breck Foundation's partners at CEOP (the Child Exploitation and Online Protection Command) are the online police and are part of the UK's National Crime Agency.



www.iwf.org.uk/our-technology/report-remove/

A brilliant service from NSPCC and IWF, Report Remove helps young people whose nude selfies have been shared online, and will work quickly to help get them taken down.



www.iwf.org.uk

If you see any criminal sexual content online, you can report it anonymously to the Internet Watch Foundation.



www.revengepornhelpline.org.uk

Revenge Porn Helpline - 0345 6000 459 | Revenge Porn Helpline

A UK service that supports adults (aged 18+) who are experiencing intimate image abuse. They offer advice, information, and offer support through various reporting options. This also includes anonymous reports.



www.thecyberhelpline.com

A confidential helpline and self-help service for victims of online crime, including cybercrime, digital fraud and online harm.



www.internetmatters.org

Internet Matters is a well-resourced organisation helping parents keep their children safe online. Find information on everything from setting controls on consoles to issues around cyberbullying.



www.ceopeducation.co.uk

This is the educational branch of CEOP and has dedicated portions of its website for young people of different ages.



www.crimestoppers-uk.org/fearless

Fearless is a site where you can access advice about crime and criminality, they provide a safe place to give information to us about crime - 100% anonymously.



www.nspcc.org.uk

NSPCC is a large charity fighting to stop child abuse on and offline. They have a helpline available for adults on 0808 800 5000.



www.saferinternet.org.uk

UK Safer Internet Centre promotes the safe and responsible use of technology for young people.



www.taminggaming.com/en-gb/home

This fantastic resource reviews and explains video games for parents and also suggests alternatives from its vast database.



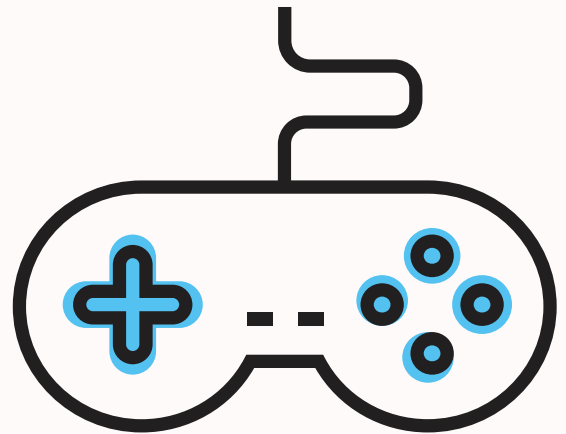
www.commonsensemedia.org

A site reviewing video games and films – with input from parents and young people.



www.parentzone.org.uk

Parent Zone offers free services and resources to parents, families and professionals about how to engage children in internet safety.



Please provide feedback

We'd love to hear what you thought about the presentation.
via our online form here: [Conference/corporate feedback form](#)

Stay in touch!



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